PRESS RELEASE
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Towards a decarbonized Europe: Increasing energy efficiency in SMEs for a clean energy transition

INNOVEAS joined forces with six related Horizon 2020 projects: DEESME, E2DRIVER, SMEmPOWER, SPEEDIER, ICCEE and Triple-A.

Within the European Sustainable Energy Week 2021 these projects delivered a high-level interactive event, providing industry stakeholders, policy makers, financial institutions, ESCOs, academia/research, energy professionals and other attendees guidelines and good practices to implement energy efficiency solutions and facilitate the energy transition.

Improving energy efficiency is the most cost-effective way to reduce energy-related emissions, improve economic competitiveness and increase energy security.
In this context, SMEs have a high untapped energy saving potential which can be unlocked by overcoming structural, market and financial barriers such as a limited workforce, technical and financial capacity needed to carry out energy audits and the implantation of energy-efficient and cost-effective measures.

In order to guide and assist SMEs throughout the energy transition, DEESME, E2DRIVER, INNOVEAS, SMEmPOWER, SPEEDIER, ICCEE and Triple-A H2020 projects presented their best practices, policy recommendations and key results at the EU Sustainable Energy Week Event (EUSEW 2021), in a session entitled "Towards a decarbonised Europe: Increasing energy efficiency in SMEs for clean energy transition".

The debate conducted during the event underlined the relevance of the Energy Transition process and the need to shift the focus of SMEs from purely economic benefits to the more innovative aspects of green reputation and image of companies.
A combined strategy must be developed to support SMEs in overcoming the various barriers towards energy efficiency; long-lasting infrastructures (i.e. transnational and trans-sectorial) can play an important role in this challenge.

The lively interest shown by the audience, the large number of participants and the animated discussions encourage us on our path towards energy efficiency.

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About the EU Sustainable Energy Week

The EU Sustainable Energy Week (EUSEW) was launched in 2006 by the European Commission. It is a month-long series of activities to build a secure energy future for Europe. It brings together public authorities, private companies, NGOs and consumers to promote initiatives to save energy and move towards renewables for clean, secure and efficient power.

About INNOVEAS

The INNOVEAS project is an initiative promoted by 10 partners from 6 EU countries, to build and deliver a capacity building programme, aiming at addressing the major non-technical barriers that most often hamper the adoption the energy auditing practice, in particular among Small and Medium Enterprises where such audits are not required by law.

The goal is to consolidate a structured, permanent and expandable offer to help develop continuous self-sustainable services to raise awareness and build capacity in the field of energy auditing and related energy saving measures in SMEs, especially in the sectors of Food, Construction and Chemistry. The project therefore designs and deploys staff trainings and capacity building programmes to enhance corporate policy towards energy efficiency, energy culture and sustainable supply-chain initiatives.

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