



innoveas
The power of energy audits



D5.3 – Project Flyer

WP5, Task 5.2.6

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Technical References

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Project Title	INNOV ating the uptake of E nergy A uditing Schemes for SMEs
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¹ PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

Document history

V	Date	Beneficiary	Author
1	22.11.2019	ESCI	Sabine Alexandre-Klein
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3.2			





Summary

The present deliverable is “Other” in nature, i.e. it is not a report. For convenience, we provide a short report below about the structure and the features of the innoveas.

The innoveas project flyer is set up along the details of Subtasks 5.2.6 described in work plan table of Annex 1 “Description of the Action” of the Grant Agreement and the rules governing in the Consortium Agreement signed by the partners.

Disclaimer

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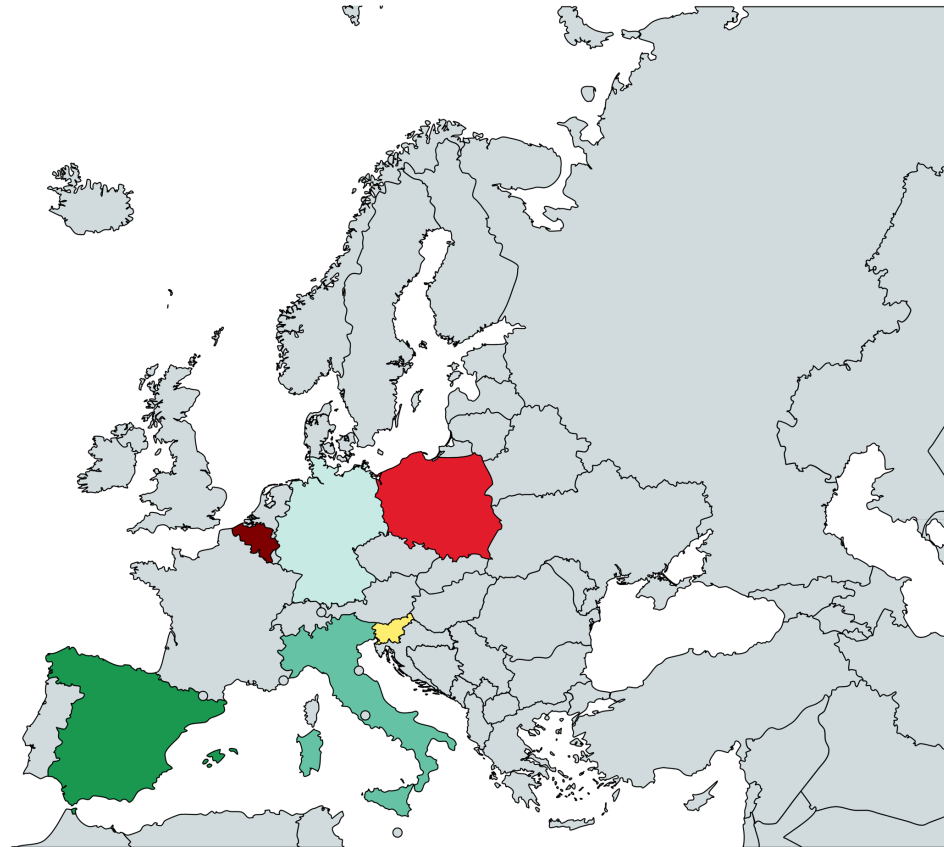




Partners

innoveas partners

- IIPLE, CBG, K&I
- A3E
- CKA
- LEAG
- NAPE
- UTBW, JER, ESCI



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The innoveas project flyer

The innoveas project flyer will be produced in two version, in a print and in an electronic version. The flyer will also be uploaded on the project homepage

www.innoveas.eu/documents.

The main idea is to inform relevant target groups about the project, its objectives and expected impacts. The flyer will be distributed by all partners at fairs, conferences and workshops to facilitate the promotion of the project.





1.1 Front page

On the front page appears the title of the project and a map with the number of SMEs in the partner countries. These numbers should underline the important impact of the innoveas project.

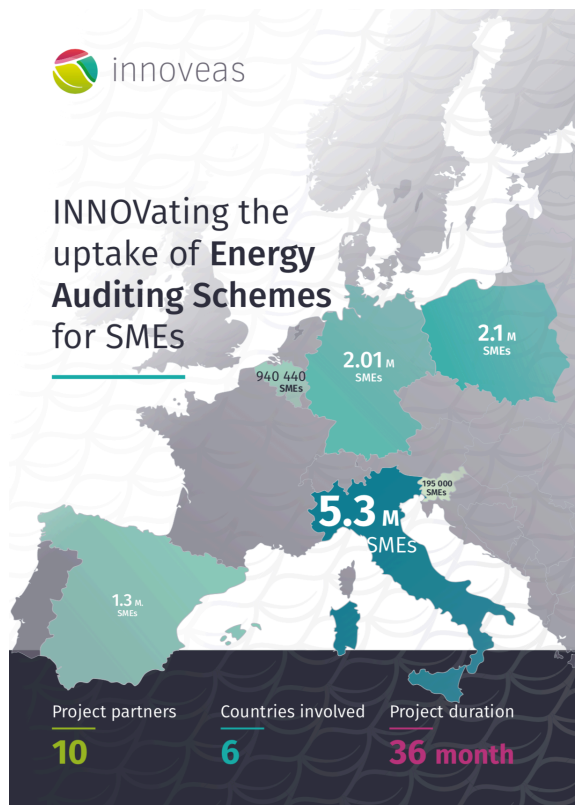


Figure 1: The front page of the innoveas flyer

1.2 Middle pages, left and right

The left page in the middle of the flyer explain the main key message of the project, remember the targets of the Paris Agreements and the fact, that SMEs aren't obliged by law to run energy audits.





The development of all economic potentials for energy saving is a fundamental condition for achieving the European energy and climate policy goals for 2030 and 2050.

Energy efficiency in enterprises is an important aspect in achieving climate change objectives while strengthening the competitiveness.

European Small and Medium Enterprises are exempt of the obligation to carry out energy audits, but in case they do it, the impact is very important.

Figure 2: Middle page, left, of the flyer

The right page in the middle of the flyer explain the target groups and the training actions of the project.



Figure 3: Middle page, right, of the flyer





1.3 Back of the flyer

On the last page of the flyer the reader can find all social media channels, the project homepage, the contact details of the coordinator and media contact as also the funding informations.

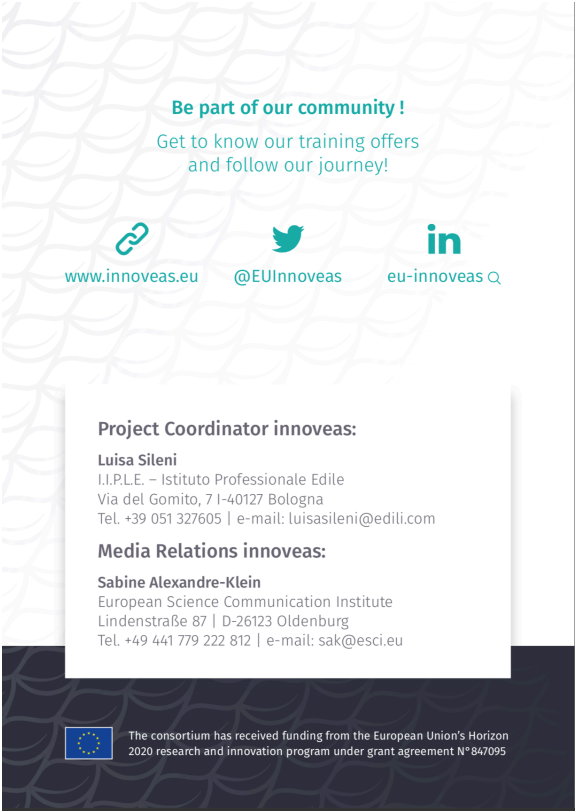


Figure 4: The back of the flyer

