



innoveas

The power of energy audits



D5.2 – Project Website

WP5, T5.3

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DATE : 24.09.2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N°847095



Technical References

| | |
|---------------------|--|
| Project Acronym | innoveas |
| Project Title | INNOV ating the uptake of E nergy A uditing Schemes for SMEs |
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| Project Duration | June 2019 – Mai 2022 (36 month) |

| | |
|----------------------------------|--|
| Deliverable No. | D5.2 |
| Dissemination level ¹ | PU |
| Work Package | WP5 – Reaching and Engaging Stakeholders |
| Task | T5.3 |
| Lead beneficiary | European Science Communication Institute (ESCI) |
| Contributing beneficiary(ies) | IIPLE, CBG, JER, UTBW, A3E, NAPE, LEAG, K&I, CKA |
| Due date of deliverable | 31 st September 2019 |
| Actual submission date | |

¹ PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

Document history

| V | Date | Beneficiary | Author |
|-----|------------|-------------|------------------------------|
| 1 | 24.09.2019 | ESCI | Natalie Höppner |
| 2 | 25.09.2019 | IIPLE | Irene Tognazzi, Luisa Sileni |
| 3.1 | 27.09.2019 | ESCI | Natalie Höppner |
| 3.2 | | | |





Summary

The present deliverable is “Other” in nature, i.e. it is not a report. For convenience, we provide a short report below about the structure and the features of the innoveas.

The innoveas website is set up along the details of Subtasks 5.3.1 described in work plan table of Annex 1 “Description of the Action” of the Grant Agreement and the rules governing in the Consortium Agreement signed by the partners.

Disclaimer

Any dissemination of results must indicate that it reflects only the author's view and that the Agency and the European Commission are not responsible for any use that may be made of the information it contains.

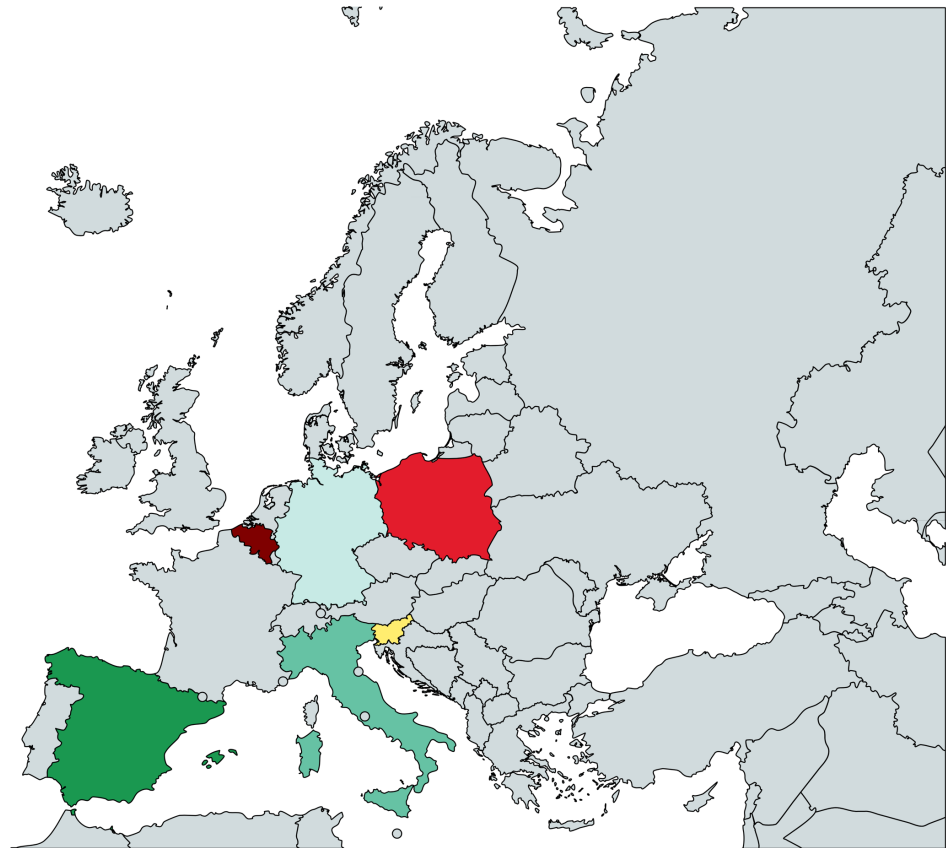




Partners

innoveas partners

- IIPLE, CBG, K&I
- A3E
- CKA
- LEAG
- NAPE
- UTBW, JER, ESCI



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The innoveas project website

The overall objective of the dissemination and communication activities is to ensure that the innoveas project website, set up at the very beginning of the project, is the entry point to the innoveas work and achievements for both: the scientific and professional communities and other stakeholders' categories including end users and the general public. It contains all the institutional information about the innoveas project. Besides that, the website acts as communication and dissemination channel for the project's results and for the involvement and enlargement of the stakeholder's community.

A choice between several options for the domain name of the innoveas website resulted in the following domain: www.innoveas.eu. The domain name has been reserved in June 2019.

The website is managed by ESCI and supervised by IIPLE. All partners contribute to the contents of the website. The technical infrastructure of the site is developed by ANAXIMANDRE, who is also responsible for maintenance, hosting and search engine optimization (SEO). Statistics about visits and visitors of the website will be available in regular intervals.

The navigation within the website is easy and straightforward with pages accessible from the home page and subpages within the pages. At the current stage of the project, the website will be launched with a light but essential structure that will be enhanced and enlarged as more contents are generated by the project. Future content that is already planned for the website is for example more information about the application sectors and training material.

The main structure and the main features of the innoveas website are presented in Chapter 1.

The technical infrastructure and the graphical interface of the innoveas website was set-up at the very beginning of the project and approved by the consortium. The website is structured in a homepage and six sub sections:

- **The project**
- **Energy audits for SMEs**
- **News**
- **Partners**
- **Documents**
- **Contact**





1.1 Homepage

The main elements of the homepage have been developed in order to give the site visitors a concise and short overview of innoveas project, to enhance the collaboration and interaction among innoveas partners and stakeholders, as well as to facilitate easy access to information.

The “About” section describes shortly what the projects main aims are and provides two links to “learn more about the project” and “meet our partner”. Scrolling further down, the reader finds the key competences of the innoveas project. Followed by an overview of the latest ‘News’ and the embedded innoveas Twitter Feed. At the bottom of the homepage, information is given on the contact details, links to the social media channels, a short summary of the project and a link to legal information on the website.

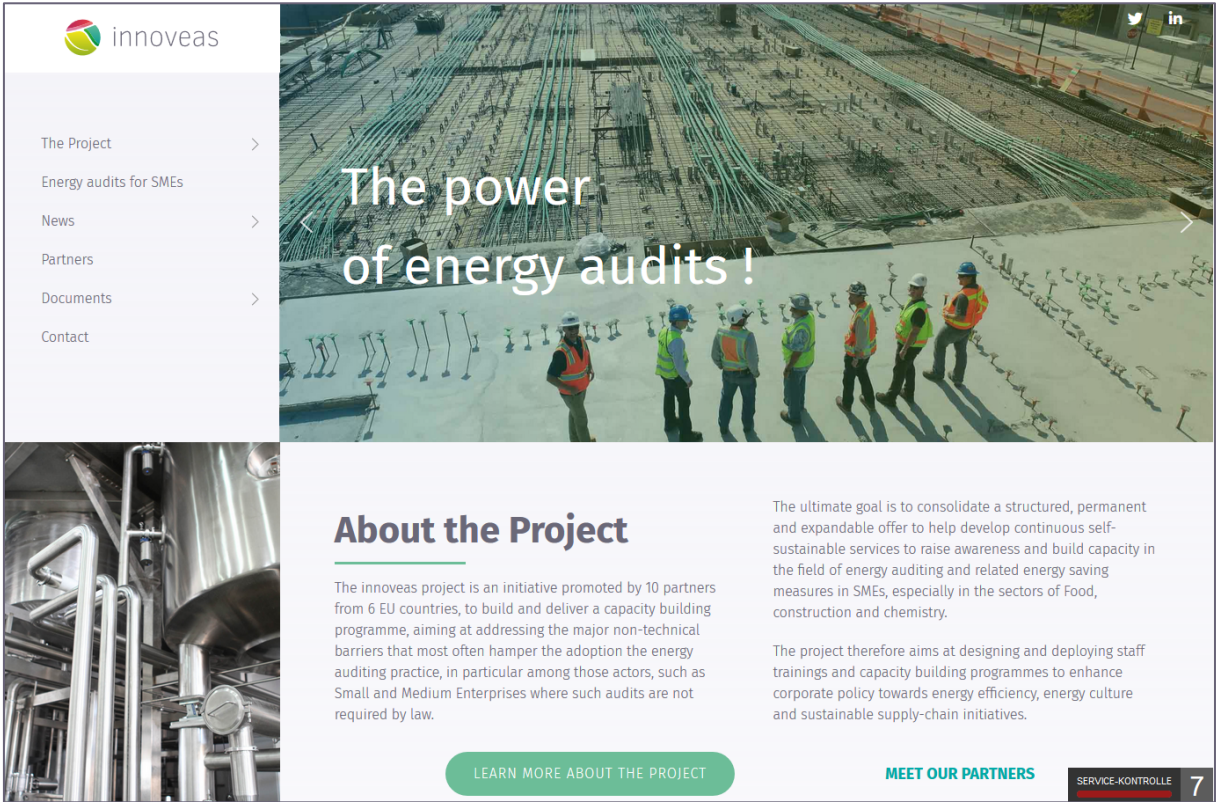


Figure 1: The top part of the innoveas homepage

The homepage has a vertical navigation bar utilizing the most common user eye-scanning pattern (F-shaped) to grab the attention of visitors. The navigation bar on the rest of the pages is a horizontal top bar. Horizontal navigation bars are easier for people to navigate once they stay on the website and want to discover the content in more detail.

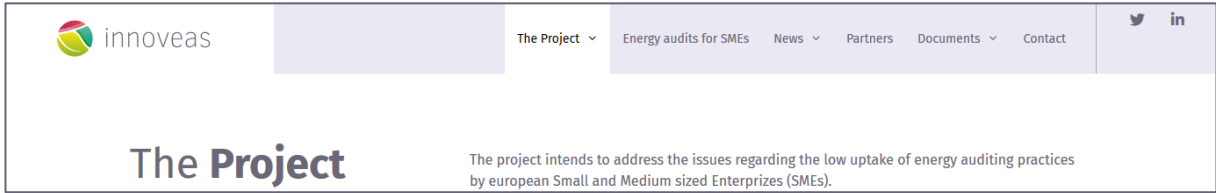


Figure 2: Horizontal navigation bar of innoveas website



1.2 The Project

“The Project” is structured in three subsections:

- **The Project**
- **Project Organisation**
- **European Financing**

This section presents how innoveas is structured as a project. It describes the aims and objectives of innoveas, and how each partner is expected to contribute to the work plan that will be implemented as well as the impacts expected from the project. The organisational structure of the project is presented in more detail and the tasks and aims of the individual work packages are explained. A map of Europe (Figure 3) indicates the location of all partners with the innoveas logo as the symbol. Short information on the company and contact information appear in a box after clicking on the individual symbols. Scrolling further down details about the financing of the project are presented together with a link to the projects fact sheet on CORDIS for additional information.

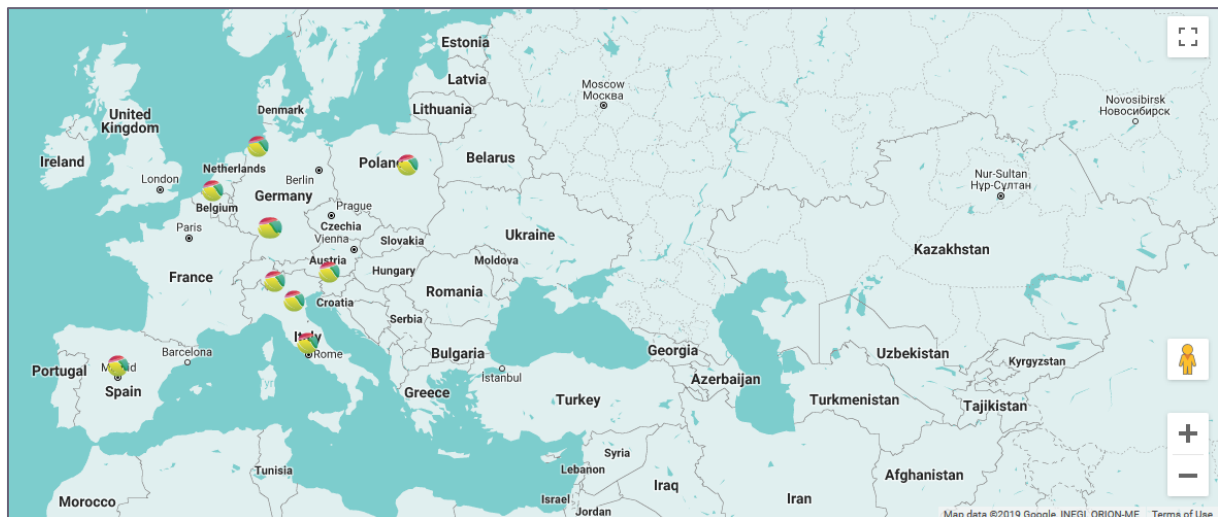


Figure 3: Map of project partners on the innoveas website

1.3 Energy audits for SMEs

The page “Energy audits for SMEs” contains information about energy audits for SMEs and showcases the benefits SMEs might have if they perform benefits. It is planned to add additional detailed information in the coming months.

1.4 News

The page “News” is still fairly empty, but as the project progresses, it will include news articles, interviews, press releases and videos in chronological order.

ESCI in cooperation with the coordinator and / or project partners will feed the News sections.



The “News” postings are sorted into three categories:

- **Events**
- **Press Releases**
- **Video**

A vertical navigation bar on the right allows to browse the content of the “News” page for specific news either by keyword, by category or by month (release date).

1.5 Partners

On the page “Partners”, each organisation of the innoveas consortium is presented with the logo, a short company description, a hyperlink to their company’s website and the respective contact person in the innoveas consortium.

Scrolling down a map of Europe indicated the location of all partners with the innoveas logo as the symbol. Short information on the company and contact information appear in a box after clicking on the individual symbols.

1.6 Documents

The section “Documents” provides all results produced by the innoveas project. Visitors have access to all publicly available project related results and deliverables.

Furthermore the “file share for the innoveas partners” is accessible from here. It containing all institutional information including working documents and deliverables through a reserved partners’ area, the team site.

1.7 Contact

A contact form (GDPR compliant) allows the visitor to get in touch with the innoveas consortium. Next to it, the contact information of the project coordinator and media relations manager are displayed.

